The Allez L'Éco Project

CULTIVATING GREEN INNOVATORS

FROM SUSTAINABILITY AWARNESS TO SUSTAINABLE ACTION

Erasmus+ KA210 youth project

SEPTEMBER 2025 - NOVEMBER 2026

FONDAZIONE TOSCANA SOSTENIBILE

CITIZENSACT

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What is the Allez L'Éco Project

Allez l'Éco is an Erasmus+ project coordinated by GaiaLux in partnership with CiACT (Citizen Action) and FTS (Fondazione Toscana Sostenibile).

It aims to create innovative training pathways and tangible opportunities for young people and youth workers to develop the competences, knowledge and confidence needed to contribute to the green transition, based on the European GreenComp framework.

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Why the Allez L'Éco Project

Young people are increasingly aware of environmental and social challenges, but awareness alone does not always lead to action.

The complex and systemic nature of the climate crisis can often create a sense of powerlessness and reinforce the idea that individual choices are not enough.

At the same time, political responses are often insufficient or lack the coherence needed to address the major challenges of our time.

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Allez L'Éco Project

The Challenge

Allez l'Éco aims to address this challenge by providing youth workers with practical approaches to help young people:

- Understand complex sustainability issues,
- Develop the competences needed to respond to them,
- Put their knowledge into practice,
- Find creative and effective solutions that can lead to visible, tangible change.

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The EU Green Comp Framework

VALUE → UNDERSTAND → IMAGINE → ACT

The EU GreenComp – the European sustainability competence framework (12 interconnected competences, 4 areas) – provides a common framework to develop the knowledge, skills, values and attitudes needed to live, work and act sustainably.

GreenComp goes beyond simply “knowing about climate change”. It promotes a way of learning and thinking that embraces the complexity of our reality, develops critical thinking and helps us understand and address complex problems through a multidisciplinary and systemic approach.

Society, institutions and nature are not separate worlds: they form an interconnected ecosystem. Understanding these connections is essential to finding sustainable solutions — and to developing the capacity and confidence to care, participate and act for change.

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Allez l’Eco focus on Sustainable Events

From COMPETENCES to ACTION

Design and Organize Sustainable Events: This is where Allez l’Éco comes in. We chose sustainable events as a concrete field of action where young people and youth workers can put GreenComp competences into practice.

Allez l’Éco focuses on Designing and Organizing Sustainable Events — transforming an event into a learning opportunity where sustainability is considered not only in terms of environmental impact, but also through social inclusion, accessibility, ethical choices, resources, mobility and participation.

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Applying the EU Green Comp in the Allez l'Eco framework

GreenComp in practice: Designing a Sustainable Event

🌱 VALUE	🔄 UNDERSTAND	🔮 ENVISION	🚀 ACT
Valuing sustainability	Systems thinking	Futures literacy	Political agency
Supporting fairness	Critical thinking	Adaptability	Collective action
Promoting nature	Problem framing	Exploratory thinking	Individual initiative
e.g. Make the event accessible and respectful of people & nature	*e.g. Identify links between transport, food, energy & waste*	*e.g. Imagine a zero-waste, low-carbon event*	*e.g. Work with partners, suppliers & authorities to make it happen*

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The Allez l'Eco Journey

1. LISTEN 🌱	5. IMPLEMENT 🌍	6. SHARE 🎪	2. CO-CREATE 🤝	4. TEST 🧪	3. DEVELOP 🛠️
Youth Forums	Country Blended Training	Final EU Festival	Expert Forums	**Train the Trainer** CY Cyprus	**Learning Platform** Modules + Nuggets,
Needs, ideas & aspirations of young people	Apply learning with young people and youth workers	Put learning into practice & share results	Expertise, knowledge & good practices	Test tools & design partner training	Digital learning tools (Mapping Took, E Guide Book, E Glossary)
What do young people need?	*Can we apply them locally?*	Can we inspire others?	*What do experts know?*	*Do they work?*	*What tools do we need?*

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Focus on Events

WHY SHOULD EVENTS BE MORE SUSTAINABLE ?

An event is a small ecosystem: every choice — from food and transport to energy, waste, accessibility and communication — has environmental, social and economic consequences.



- Used for minutes. Harmful for years.
- Events compress days of consumption into just a few hours, generating large amounts of waste. What is thrown away or left unused becomes an environmental cost — often invisible.
- A sustainable event must consider these hidden impacts.

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THE HIDDEN COSTS OF EVENTS



- Average conference participant: generates about 1.89 kg of waste per day, much of it food and packaging.
- A medium-sized event with 1,000 people can produce about 1,900 kg of waste in a single day.
- Waste is only one part of an event's impact — travel (especially air travel) is widely recognised to contribute a large share of greenhouse gas emissions for international events.

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ALLEZ L’ECO

RESOURCES AND REFERENCES

- Allez l’Eco website
- Allez l’Eco Blog
- Allez l’Eco Mapping Tool
- E Guide Online Tool
- Allez l’Eco Learning Platform

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FROM LISTENING AND LEARNING TO TESTING AND ACTING

ALLEZ L'ÉCO TURNS KNOWLEDGE INTO THE CONFIDENCE AND SKILLS TO CREATE SUSTAINABLE EVENTS.

JOIN AND SUPPORT ALLEZ L'ECO

WWW.ALLEZLECO.EU

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